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SIPDIS

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STATE ALSO FOR EB
STATE PASS TO USTR - C. NOVELLI AND E. SAUMS
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E.O. 12958: N/A

TAGS: [EAGR](#) [ETRD](#) [PREL](#) [JO](#)

SUBJECT: JORDAN ADOPTS WTO LABELING FOR PREPACKAGED FOODS

REF: LAWLESS-SAUMS EMAIL ON JORDANIAN APPROVED JC

NOTES (09/16/04)

[1](#)1. The Jordan Institute of Standards and Metrology (JISM) December 26 approved a proposal to label pre-packaged foods with "Best Before" dating, in line with World Trade Organization standards. As recorded in the Official Minutes of the June 8 U.S. Jordan Free Trade Agreement Joint Committee (JC) meeting (REF), then trade minister Halaiqa had promised USDA representatives to resolve standards on labeling for prepackaged foods by the end of the year. The decision was taken by the JISM Board of Directors, although a Jordanian consumer protection organization had voiced reservations about the new rule, new JISM Director Yassin Khayyat told Acting ECON/C during a routine call to follow up on the JC.

[1](#)2. Embassy will follow up on the government's implementation of food labeling in the coming weeks and months.

HALE